Synopsis
Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

Book Information
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Customer Reviews
As someone who has taught Operations Management since Spring semester, 1980 following fifteen years in operations management in the steel industry, I've had the opportunity to review a large number of textbooks in this area. Without exageration, this is the most comprehensive, "user friendly" text that I have found. The illustrations, practice problems, power point slides and text book web site are great. Student comments have been very positive.I strongly urge my colleagues who teach Operations Management to give this book a very serious look.

I am using this book for my business class. This book will teach you in-depth principles and skills on how you can manage business operations with a lot of mathmatical skills.I feel that this book is great because it is very well organized and easy for readers to read. It has graphs and visual aids all over and CD materials for students to go through problems.By learning this book, readers can not only gain the knowledge on business operation, but they can also have actual skills in operation management.Buy this book if you are interested in this subject.

The book is fantastic. I used it for an MBA class. It is very up to date with very good examples. My
class is now over, but I plan to read the book in more detail. Hated the seller (Roxana) because the book was used and it was miscategorized, I wanted a hardcover book, search by ISN number and received a loose leaf. The loose leaf version was half the price of what I paid. The seller claimed ignorance saying she did not know it was incorrect ISN number. I got some money back but only half of what the seller promise to give me back. ROXANA had two other reviews before I ordered the book. One good review and one review very similar to this, which I opted to dismiss. I learned my lesson!! I was very disappointed with the lack of response from ROXANA on my multiple emails. First time does not fulfill the high quality response they have had for all other purchases. They should remove Roxana from selling any books via their network.

The textbook is fine. However, if you are looking for myomlab DO NOT RENT THIS PRODUCT. Heizer and Render have enough material to support either approach. The text is accompanied with ample instructor resources, including a CD and a website with slideshows, notes, outlines, and various...
other pedagogical tools. The testbank is easy to use, but should be supplemented with some quantitative short problems (if a quantitative approach is important to you). Heizer and Render have also done a fair job of keeping the material up-to-date, which has resulted, after seven editions, in a pretty decent product. For me, the instructor resources and the comprehensiveness of the content (adequate support for either a managerial or quantitative approach) make Heizer and Render a good choice by comparison to other OM texts.

The information in this textbook is little more than a $150 version of applied statistics. The "extras" in Excel OM are simply templates for functions Excel already has. The books idea of creative content is just to have tons of it. There's many better books out there.

This product is NOT the normal 10th edition. It does not contain any of the problems or access to myomlab.com so it is completely useless. I had no idea that this would not work for class until I had a test. It is incredibly deceiving so PLEASE DO NOT BUY!

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